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OKLAHOMA CENTRAL CREDIT UNION RECEIVES DIAMOND AWARD FOR OUTSTANDING MARKETING, BUSINESS DEVELOPMENT ACHIEVEMENTS

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Oklahoma Central Credit Union in Tulsa, Oklahoma was recently honored with a Diamond Award, which recognizes outstanding marketing and business development achievements in the credit union industry.

The award was presented by the CUNA Marketing & Business Development Council, a national network comprised of over 1,300 credit union marketing and business development professionals. Awards are given in each of 36 categories ranging from advertising to community events and beyond.

Oklahoma Central Credit Union won the Diamond Award for its Website entry. The site launched in September 2018 and features a unique icon-driven left hand navigation, creating an easy user experience for all ages.

“We are extremely proud of our newly designed and executed website,” says Gina Wilson, Chief Executive Officer, Oklahoma Central Credit Union. “While it is an honor to be recognized by CUNA, creating a more accessible, easy and educational experience for Oklahoma Central members was our first priority.”

“The hard work displayed by these credit unions always leaves us feeling inspired and passionate about what we do,” said Amy McGraw, Chair of the CUNA Marketing & Business Development Council’s Diamond Awards Committee and VP Marketing, Tropical Financial CU. “Receiving this award further highlights the dedication they have for our movement and their members.”

Award winners were recognized at the council’s 26th annual conference held March 20-23 in Las Vegas. For more information on the Diamond Awards or to view the entire list of winners, go to <http://www.cunacouncils.org/events-recognition/mbd-awards>.

For more information about Oklahoma Central Credit Union please visit OklahomaCentral.CreditUnion.

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ABOUT OKLAHOMA CENTRAL CREDIT UNION

Oklahoma Central Credit Union has been helping members meet their financial goals for 78 years and is headquartered in Tulsa. The credit union provides full-service personal banking, lending and financial planning services and is a SBA-certified lender.

Wholly owned by its more than 45,000 members, Oklahoma Central has ten branch locations in Tulsa and surrounding areas. The credit union is open for membership to anyone who is a member of another credit



union, a family member of a current member or an employee of one of our more than 1,100 local business partners. Learn more at OklahomaCentral.CreditUnion.

About CUNA

Credit Union National Association (CUNA) is the only national association that advocates on behalf of all of America's credit unions, which are owned by 115 million consumer members. CUNA, along with its network of affiliated state credit union leagues, delivers unwavering advocacy, continuous professional growth and operational confidence to protect the best interests of all credit unions. For more information about CUNA, visit cuna.org. To find your nearest credit union, visit YourMoneyFurther.com.

About CUNA Councils

CUNA Councils is a member-led, collaborative community of credit union leaders providing vibrant peer interaction, new ideas and innovation to foster professional development for our members while advocating for the overall success of the credit union movement. There are seven CUNA Councils with a network of more than 7,000 credit union professionals. For more information, visit cunacouncils.org.

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